

satellite

BROADCAST - One night only events featuring a site-specific art installation or performance within Satellite.

### **-Brief-**

Art covers a broad spectrum of sensory experience. Satellite Broadcast's gives the opportunity to a selected artist or collective to create an engaging experience to the public through an installation or performance. Working outside the confines of the gallery system the artist is free to create an environment that is temporary, fragile, non-object related, auditory, interactive, etc.

### **- Space -**

Satellite is a large, open space, warehouse. It measures approximately 14m x 17m with 9m height. It's the same size as many of the galleries in the Al Serkal district and is an amazing opportunity for an artist to create something within. It's an open space, the only walls are along the perimeter. There are large bolted shelves alongside some of the walls. These are used for art storage, so you can't place anything in it, however it's possible to hang things from it. Otherwise, the whole warehouse space can be used. (Sketchup 3D file provided upon request)

### **- Schedule -**

The events will be scheduled approximately every month and coincide with other gallery openings in Al Serkal to maximize the amount of viewers. We will fully publicize and promote the event, hopefully turning Satellite Broadcasts into must-see happenings!

### **- Cost -**

Obviously because these events are temporary, the more you can maximize your dirham the better. Therefore, you don't need to worry about the physical parts lasting longer than an evening you can use cheaper materials (styrofoam, paper, etc. whatever). The bulk of the material costs should be assumed by the artist, however assistance will be given to source materials like projectors, tvs, wires, etc. Each project is different, so assistance is given based on the proposal. We are open to literally anything, however *simple* and *effective* are nice words to keep in mind with your concept.

### **- Setup -**

Support for installation and setup will be given and the artists can have access to Satellite prior to the opening. All this is dependent on the complexity of the installation.

Broadcast is for everyone! It's a way to engage the public on the possibilities of art. We hope to leave an impression on the viewers that leads to discussion and acts as a catalyst for our local art scene. This is your opportunity to be involved!

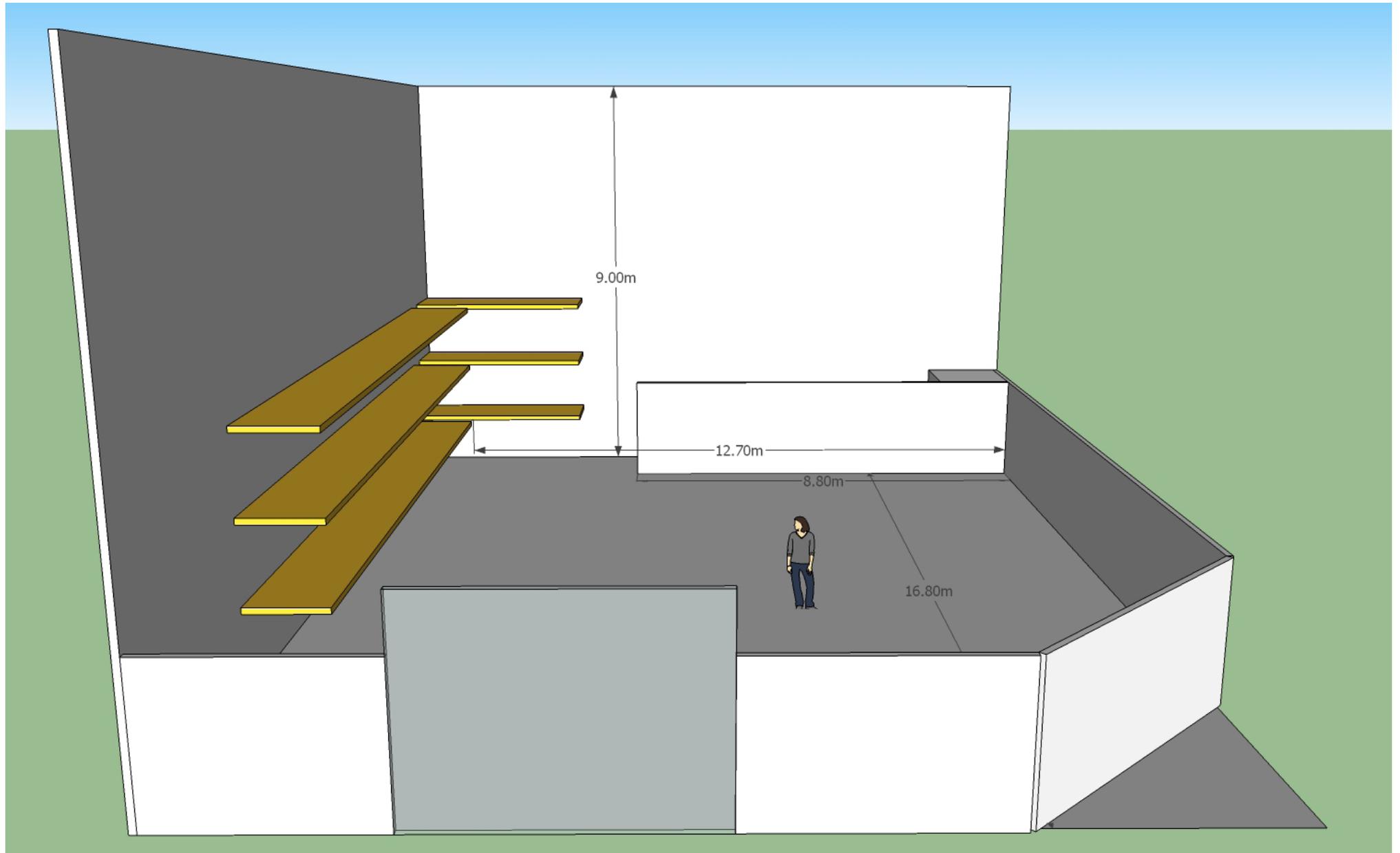
### **Please send your proposals to:**

James Clar  
james@jamesclar.com

c/o Satellite  
Al Serkal Avenue #c16  
Street 8, Al Quoz 1  
Dubai, UAE 6716

traffic gallery: +9714 347 0209  
mobile phone: +97155 925 3925  
www.jamesclar.com

3D file upon request











**Example Art Installations and Performances:**

Ryoji Ikeda at the Armory

<http://www.armoryonpark.org/>

Olafur Eliasson "Your Atmospheric Colour"

[http://www.olafureliasson.net/works/your\\_atmospheric\\_colour\\_atlas.html](http://www.olafureliasson.net/works/your_atmospheric_colour_atlas.html)

Vito Acconci "Command Performance"

<http://www.sfmoma.org/explore/collection/artwork/9064>

Performances of Marina Abramovic

Sue Yuan & Peng Yu

[http://www.sunyuanpengyu.com/new\\_wed/freedom1.html](http://www.sunyuanpengyu.com/new_wed/freedom1.html)